

Western Nevada Horsemen's Association 2010 Sponsorship Season



To Potential Sponsor,

The Western Nevada Horsemen's Association has a desire to create a relationship with your organization to promote and generate interest in your line of business through the course of our active season. We propose a variety of marketing opportunities structured to aggressively promote and acknowledge your merchandise and services over the course of numerous public events that we hold.

WNHA is a non-profit organization that has special interest in producing western equine events such as our Western, English and Gymkhana Events, from April through September, with our Annual Awards Banquet in November. We are the only non-profit organization in the area that holds all three disciplines! It is our goal to promote youth involvement, as well as the adults, who are made up of all disciplines of horse enthusiasts. The WNHA believes that by encouraging horsemanship, we can instill life long values and integrity in the riders of all ages; starting when they are just children, in caring for animals, beginning friendships, self-esteem and confidence! We intend to establish a sense of family tradition and unsurpassed sportsmanship for all who support our commitment. We have another acronym of what the WNHA means to us....**W**orthy **N**eighborly **H**onesty **A**ccountability

Our organization intends to truly maximize the value of your marketing dollar through an economic approach that offers considerable exposure of your firm.

In return, sponsors are announced at each of the WNHA Events, listed on our web site and a link to your company, if there is one, placed in the annual Year End Awards Banquet Program where members are recognized for their achievements, and issued a tax number for their donation. You will also receive the items listed in the package you selected!

We look forward to developing a worthwhile relationship with you and your organization. On behalf of the Western Nevada Horsemen's Association, I would like to thank you for your time and consideration in this matter. We sure hope to have you listed as our 2010 Sponsor for our event season!

Cheri Langus
WNHA President
www.wnha.info
775-762-1815

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Award Sponsor - \$1,000.00 & above*

- Ad and/or logo placed on WNHA website;
- Company banner placed at all shows and gymkhana; (Company must provide)
- Mentioned throughout day at all shows and gymkhana;
- Sponsors plaque at the end of the season;
- Full page ad and/or logo placed in our year end awards program;
- Loyalty from over 100 equestrian families;
- Table for 4 at Banquet;

Businessmen Sponsor- \$500.00 to \$999.00*

- Ad and/or logo placed on WNHA website;
- Company banner placed at all shows and gymkhana; (Company must provide)
- Mentioned throughout day at all shows and gymkhana;
- Sponsors plaque at the end of the season;
- 1/2 page ad and/or logo placed in our year end awards program;
- Loyalty from over 100 families;

Western Sponsor- \$250.00 to \$499.00*

- Ad and/or logo placed on WNHA website;
- Company banner placed at all shows and gymkhana; (Company must provide)
- Mentioned throughout day at all shows and gymkhana;
- Sponsors certificate at the end of the season;
- 1/4 page ad and/or logo placed in our year end awards program;
- Loyalty from over 100 families;

Silver Spur Sponsor- \$100.00 to \$249.00*

- Ad and/or logo placed on WNHA website;
- Mentions per day at all shows and gymkhanas;
- 1/8 page ad and/or logo placed in our year end awards program;
- Loyalty from over 100 families;
- Business card ad in WNHA advertising for 1 issue;

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I / we would like to contribute to the Western Nevada Horsemen's Association for sponsorship of a class event:

Sponsorship Levels (select one)

_____ Awards Sponsor (\$1000 or more) _____ Businessmen Sponsor (\$500 to \$999)
_____ Western Sponsor (\$250 to \$499) _____ Silver Spur Sponsor (\$100 to \$249)

Sponsors name and/or business _____

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Contact number _____ Cell _____

Email _____

Return Payment and Information to:

WNHA / Sponsor
PO Box 7284
Reno, Nevada 89510

*****CUT ALONG DOTTED LINE*****

SPONSOR RECEIPT 2010

Date _____

Given to: Western Nevada Horsemen's Association: PO Box 7284 Reno, Nevada 89510, Non-profit tax ID number, #88-0330997

Membership Name _____

Amount remitted \$ _____ Check # _____

WNHA Contact is Cheri Langus, 775-762-1815

THANK YOU FOR YOUR SUPPORT!!

On behalf of the Western Nevada Horsemen's Association, we would like to
thank all our sponsors for their 2009 support

RCI Management Corp.

Dave's Hay Barn

Larry Chance, Jr.

The Ingram Family

Boot Barn

Rogers Cowboy Supply

Green's Feed

C-Langus Recycling

Straight Arrow Products, Mane N' Tail

Rodeo Honeys

Select The Best

Shaw Foster Homes, Inc.

Tan, Etc.

Qdoba Mexican Grill

Atlantis Casino Resort Spa*Reno

Comstock Large Animal Hospital

Nevada Humane Society

Valley Vet Supply

Shaw Foster Homes, Inc.

Drysdale

Starbucks Coffee

Get Juiced With George

D Bar M Western Store

An Eye On You

Faber, Inc.,

Menezes Bros., Inc.

Cowboy Magic

Smart Pak

Round Table Pizza

Smith Brothers

Rissone Racing Mules

Langus Dispose All

Stacy Kaphan

Cadillac Ranch

Wiggin's Trading Post

Rockin' A Ranch

Mike Silva and Jen Pierce

Clam Jumper