

# Western Nevada Horsemen's Association 2010 Sponsorship Season



Dear Potential Sponsor,

The Western Nevada Horsemen's Association has a desire to create a relationship with your organization to promote and generate interest in your line of business through the course of our active season. We propose a variety of marketing opportunities structured to aggressively promote and acknowledge your merchandise and services over the course of numerous public events that we hold.

The WNHA is a non-profit organization that has special interest in producing western equine events such as our Western, English and Gymkhana Events, from April through September, with the Annual Awards Banquet in November. We are the only non-profit organization in the area that holds all three disciplines! It is our goal to promote youth involvement, as well as the adults, who are made up of all disciplines of horse enthusiasts. The WNHA believes that by encouraging horsemanship, we can instill life long values and integrity in the riders of all ages; starting when they are just children, in caring for animals, beginning friendships, self-esteem and confidence! We intend to establish a sense of family tradition and unsurpassed sportsmanship for all who support our commitment. We have another acronym of what the WNHA means to us....**W**orthy **N**eighborly **H**onesty **A**ccountability

Our organization intends to truly maximize the value of your marketing dollar through an economic approach that offers considerable exposure of your firm.

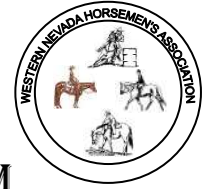
In return, sponsors are announced at each of the WNHA Events, listed on our web site and a link to your company, if there is one, placed in the annual Year End Awards Banquet Program where members are recognized for their achievements, and issued a tax number for their donation. You will also receive the items listed in the package you selected!

We look forward to developing a worthwhile relationship with you and your organization. On behalf of the Western Nevada Horsemen's Association, I would like to thank you for your time and consideration in this matter. We sure hope to have you listed as our 2010 Sponsor for our event season!

Cheri Langus  
WNHA President  
[www.wnha.info](http://www.wnha.info)  
775-762-1815



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## YEAR END AWARDS SPONSOR PROGRAM

Sponsoring the WNHA Saddles for the annual Year End Awards! Company name will be STAMPED on the saddle fenders of 3 Western Show, 3 Gymkhanas and plates for the 3 English saddles

### **Black Diamond Championship Saddle Sponsor \$4,950.00**

- Ad and/or logo placed on WNHA website;
- Sponsor of the Year Tab on Website; (Business Card must be provided)
- Company banner placed at all shows and gymkhanas; (Company must provide)
- Mentioned throughout day at all shows and gymkhanas-6 events;
- Sponsors plaque at the end of the season;
- WNHA Sweatshirt
- Full page ad and/or logo placed in our year end awards program; (Business Card must be provided)
- Loyalty from over 100 equestrian families;
- Table for 10 at Banquet;



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I / we would like to contribute to the Western Nevada Horsemen's Association for sponsorship for their 2010 event season.

## Presidential Black Diamond Champion Saddle Package \$4,950.00

Sponsors name and/or business \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact number \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Return Payment and Information to:

WNHA / Sponsor  
PO Box 7284  
Reno, Nevada 89510

\*\*\*\*\*CUT ALONG DOTTED LINE\*\*\*\*\*

### SPONSOR RECEIPT 2010

Date \_\_\_\_\_

Given to: Western Nevada Horsemen's Association: PO Box 7284 Reno, Nevada 89510, Non-profit tax ID number, #88-0330997

Membership Name \_\_\_\_\_

Amount remitted \$ \_\_\_\_\_ Check # \_\_\_\_\_

WNHA Contact is Cheri Langus, 775-762-1815

**THANK YOU FOR YOUR SUPPORT!!**